Guide to the MBTI® Products Refresh

CPP is introducing design and content enhancements to the following products: the MBTI® Profile report, the MBTI® Interpretive Report, and the MBTI® Interpretive Report for Organizations, as well as the *Introduction to Type®* booklet. Refer to the descriptions and FAQ sheet below for more information on the upcoming changes.

MBTI® Profile

CURRENT VERSION

PRODUCT CODE:
261145

AVAILABLE:
NOW

PRICE:
$16.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

NEW VERSION

PRODUCT CODE:
261145

AVAILABLE:
MAY 2, 2015

PRICE:
$17.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

ENHANCEMENTS GUIDE

1 New visual design for a refreshed look and feel

2 Updated MBTI language to simplify type concepts

3 Improved organization and layout for better usability

4 Newly designed pci chart to deemphasize "scores" with improved explanation of results

MBTI® Interpretive Report

CURRENT VERSION

PRODUCT CODE:
261144

AVAILABLE:
NOW

PRICE:
$20.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

NEW VERSION

PRODUCT CODE:
261144

AVAILABLE:
MAY 2, 2015

PRICE:
$21.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

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5 New graphics to help explicate type dynamics

Bonus: verified type version now available!

MBTI® Interpretive Report for Organizations

CURRENT VERSION

PRODUCT CODE:
261146

AVAILABLE:
NOW

PRICE:
$27.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

NEW VERSION

PRODUCT CODE:
261146

AVAILABLE:
MAY 2, 2015

PRICE:
$28.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

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5 Optimized learning tips and sidebar call-outs to reinforce key concepts

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The people development people.

Introduction to Myers-Briggs® Type (7th Edition) Booklet

CURRENT VERSION
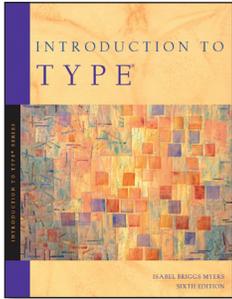
PRODUCT TITLE:
INTRODUCTION TO TYPE® (6TH EDITION)

PRODUCT CODE:
6129 and 6129-PDF

AVAILABLE:
NOW

PRICE:
$17.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

NEW VERSION
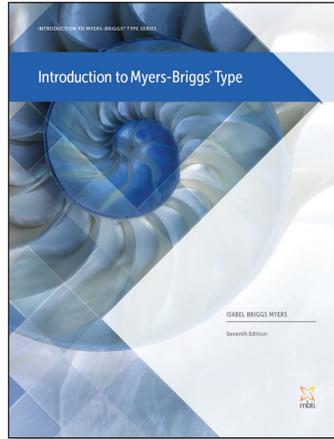
PRODUCT TITLE:
INTRODUCTION TO MYERS-BRIGGS® TYPE (7TH EDITION)

PRODUCT CODE:
6229 and 6229-PDF

AVAILABLE:
MAY 2, 2015

PRICE:
$19.95

AVAILABLE FORMATS:
PRINT AND PDF

AVAILABLE PLATFORMS:
SKILLSONE® AND ELEVATE®

ENHANCEMENTS AT A GLANCE

1 New visual design for a refreshed look and feel

2 Improved content organization and layout for better usability

3 Enhanced language for better comprehension of MBTI type theory

4 New graphical elements to reinforce key concepts

5 2-page type spreads with space for note taking

6 Complimentary access to an all-new companion website. See below for more details.

Introduction to Myers-Briggs® Type Companion Website

This all-new companion website is designed to help individuals explore MBTI type concepts further following their initial training. The site's content both overlaps and complements the *Introduction to Myers-Briggs® Type* booklet, with type information presented in a dynamic digital format to enhance learning and retention. Each purchase of the booklet comes with a unique access code that allows the owner to register for free, unlimited access to the website.
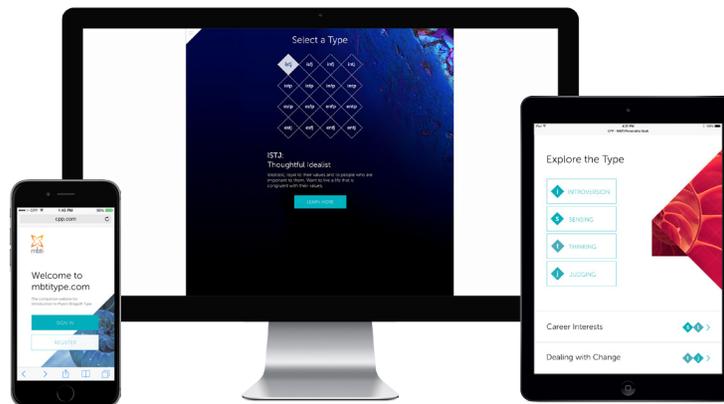
NOTE: Website is optimized for computers, smartphones, and tablets. Screenshots here may not represent the final design and could be subject to change.

FAQ Sheet

GENERAL QUESTIONS

Q1 Why are the reports and booklets being refreshed?

CPP is committed to continually improving its products and services based on customer feedback. In this case, we acted on feedback from practitioners seeking to deliver an enhanced training experience. By introducing both design and content enhancements to our most popular reports and booklets, we are confident that the refreshed products will make it easier for individuals to understand type concepts and extend their learning after training.

PRODUCT RETURNS

Q1 I have inventory of a report that will be replaced by a new version. Will my inventory be automatically replaced by the new version?

Yes. If your inventory includes the older version of a report and you deploy it on or after the new version's release date, your inventory will automatically be replaced by the new version free of charge. This will be true for both SkillsOne and Elevate customers.

For those who previously purchased an older version of a report and have already deployed it to a client, you will be able to reprint the new version of the report for free on or after its release date. This will also be true for both SkillsOne and Elevate customers.

Q2 What about my inventory of booklets? Can I also replace them with the new version for free?

The answers to those questions will depend on the situation, as outlined in the table below.

PRINTED BOOKLETS		
If you...	Then...	Cost
Have new, unopened inventory of an older version of a booklet purchased within the past 60 days (from the invoice date) and before the new version has become available…	You can return your inventory to CPP following the standard 60-day return policy. Upon receipt of your inventory, you will be issued credit that can then be used to purchase the new version.* * Note that if you purchased a discounted pack of booklets, the entire pack must be returned. For example, if you bought a discounted pack of 10 booklets, then you'll need to return all 10 booklets together to receive credit.	The price difference between what you paid for the older version and the new version
Have inventory of an older version of a booklet purchased more than 60 days ago (from the invoice date) and before the new version has become available…	Unfortunately, you will be unable to return your inventory.	N/A

FAQ Sheet (cont.)

PDF BOOKLETS		
If you...	Then...	Cost
Have inventory of an older version of a booklet and deploy it before the new version is released…	You will be deploying the older version of the booklet.	N/A
Have inventory of an older version of a booklet and have not deployed it after the new version is released…	You can return your inventory to CPP following the standard 60-day return policy. You will be issued credit that can then be applied to the purchase of the new version.* * Note that if you purchased a discounted pack of booklets, the entire pack must be returned. For example, if you bought a discounted pack of 10 booklets, then you'll need to return all 10 booklets together to receive credit.	The price difference between what you paid for the older version and the new version

ORDERING AND PRICING

Q1 When will the new versions of the reports and booklets become available for purchase?

Q2 How will I order the new reports and booklets?

Current Product to Be Refreshed	Current Product Code(s)	New Product Code(s)	Available Platform or Format	Available for Purchase
MBTI® Profile	261145	No change	SkillsOne, Elevate, and Web Services	MAY 2, 2015
MBTI® Interpretive Report	261144	No change	SkillsOne, Elevate, and Web Services	MAY 2, 2015
MBTI® Interpretive Report for Organizations	261146	No change	SkillsOne, Elevate, and Web Services	MAY 2, 2015
Introduction to Type® (6th edition)	6129 6129-PDF	*Introduction to Myers-Briggs® Type* (7th edition) 6229 6229-PDF	Print and PDF (with access to new companion website)	MAY 2, 2015

You will be able to order the new reports and booklets by following the same process as before. Other than the *Introduction to Myers-Briggs® Type* booklet, the product codes for all other refreshed products will remain unchanged.

FAQ Sheet (cont.)

Q3 I don't want the new version of a report or booklet. Can I continue to purchase the older version?

No. In order to ensure a consistent, superior experience for our customers, the older version of a report or booklet will no longer be available for purchase once it has been replaced by the new version.

PRODUCT QUESTIONS

Q1 What is the *Introduction to Myers-Briggs® Type* companion website? How is it different from the contents of the *Introduction to Myers-Briggs® Type* booklet?

The all-new companion website to the *Introduction to Myers-Briggs® Type* booklet presents MBTI type concepts in a dynamic digital format to enhance learning and retention. It is intended to be used in conjunction with either the printed or PDF booklet, and is designed for individuals to explore further the MBTI tool after an initial training.

The companion website both overlaps and complements the booklet, with interactive and animated content for increased engagement and comprehension of more complex concepts, such as type dynamics. Other content is exclusive to the website—for example, a bonus section that focuses on stress management as it relates to each type.

Q2 Can I access the *Introduction to Myers-Briggs® Type* companion website on my tablet or smartphone?

Yes, absolutely. In fact, the website was optimized for mobile devices to encourage learning-on-the-go!

Q3 Where do I get the access code to use for the *Introduction to Myers-Briggs® Type* companion website?

An access code is included with each purchase of the new *Introduction to Myers-Briggs® Type* (7th edition) booklet. If you purchased the booklet in print format, you will find the access code on the inside front cover. If you purchased the booklet in PDF format, you will find the access code in the footer at the bottom of the second page. Note that each access code is unique and can be registered only once.

Q4 Can I purchase access codes separately?

No. Access codes for the *Introduction to Myers-Briggs® Type* companion website will not be available for sale. This is to prevent a disjointed and potentially confusing user experience that would result from pairing the older version of the *Introduction to Myers-Briggs® Type* booklet with the new companion website, which features differences in content layout and type language. For most customers, there should be no need to purchase access codes separately, since the new version of the booklet (both electronic and print formats) will include an access code free of charge.

FAQ Sheet (cont.)

Q5 Are there plans for CPP to update even more reports and booklets in the near future?

CPP is committed to continual improvement of its products and services. As we explore ways to further enhance our offerings, we may plan more product refreshes. We will do our best to keep you informed of new developments.

Q6 Will these product refreshes be available in languages other than North American English?

No, not at this time. But based on customer usage and feedback, we may choose to introduce other language versions in the future and will keep you informed of new developments.

MISCELLANEOUS

Q1 What will happen with kits that contain a product component that is being refreshed?

Kits purchased before May 2, 2015, will contain the older version of the product component(s). You can return product components to CPP following the standard 60-day return policy. You will be issued credit that can then be applied to the purchase of the new version.

Kits purchased after that date will automatically contain the new version.

Q2 What's the impact for MBTI®Complete on the SkillsOne site? Will the user get the new version of the MBTI® Profile report?

Practitioners will receive the updated MBTI® Profile report along with the type description. The price of MBTI®Complete will remain unchanged.

Q3 If I purchase the Mail-In Scoring option for the MBTI® Profile report, will I get the new version?

No. The Mail-In Scoring option (pre-paid answer sheets) for all affected reports will not include the new version. You will receive the older version at the current price.

Q4 Are there expiration dates for the access code? For example, will the code work two years from now?

There is no expiration date associated with the access code, but CPP may make business decisions in the future that may affect the availability of the companion website. You can find the complete terms of use on mbtitype.com.

Should you encounter issues with an access code, simply complete the help form on mbtitype.com and a Customer Relations specialist will contact you to provide assistance.

Q5 Will the refreshed reports include both reported and verified type versions?

Of the three refreshed reports, the MBTI® Profile is the only one that won't have a verified type version. This means that the other two reports, including the MBTI® Interpretive Report, will now have both the reported and verified versions!

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